

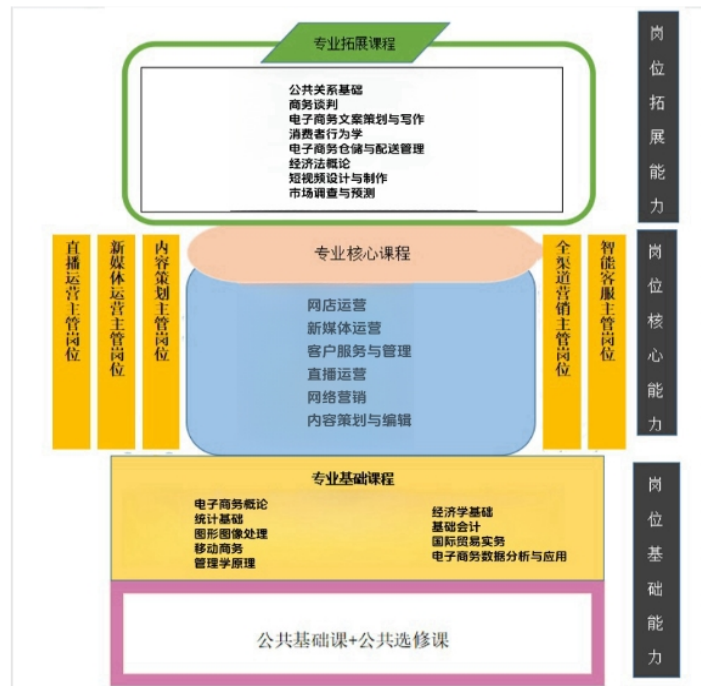


南通職業大學

2024 级网络营销与直播电商专业 人才培养方案

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网络营销与直播电商专业人才培养方案



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		<div>3</div> <div>2.</div> <div>1</div> <div>2</div> <div>3</div> <div>3.</div> <div>1</div> <div>2</div> <div>3</div> <div>4.</div> <div>1</div> <div>2</div>			

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		C061001	I	48	34	14	3	3					4-19	*
		C111011	I	30	0	30	1	2					4-18	
		C111009		32	18	14	2	2					4-19	
		C121002		48	38	10	3	4					4-15	
		C131001		8	8	0	0.5	1					4-11	
		C111008		48	48	0	3	4					4-15	
		C121015	I	8	8	0	0.5	4					4-5	
		C121012		32	32	0	2	2					1-16	
		KC009935		16	16	0	1	2					1-8	
		C121001		32	28	4	2	4					1-8	*
		C111012	II	30	0	30	1		2				1-15	*
		C061002	II	48	34	14	3		3				1-16	*
		C121023		48	42	6	3		5				9-18	*
		C021004		48	12	36	3		4				1-12	*
		C141004	I	16	16	0	1		16				18-18	
		C121016	II	8	8	0	0.5		4				1-2	
		C121028		16	16	0	1		2				1-8	
		C141002		32	16	16	2		2				1-16	
		C111013	III	30	0	30	1			2			1-15	
		C113001		60	0	60	2			30			2-3	■
		C061003	III	48	24	24	3			3			1-16	
		C121005	I	18	10	8	1			3			1-6	※
		C141005	II	30	0	30	1			30			19-19	■
		C121017	III	8	8	0	0.5			4			1-2	
		C021005		32	20	12	2			2			1-16	
		C121006	II	20	10	10	1.5				3		7-13	※
		C111014	IV	28	0	28	1				2		1-14	
		C141008		16	14	2	1				2		1-8	※
		C121018	IV	8	8	0	0.5				4		1-2	
				846	468	378	47	58	38	44	11	0	0	
				192			12							

			C002075		48	40	8	3		3					1-16	*		
			C072138		48	40	8	3		3					1-16			
			C072142		48	30	18	3		4					1-12	*		
			C072262		48	30	18	3			3				1-16	*		
			C072256		48	40	8	3		3					1-16	*		
			C072080		48	40	8	3	3						4-19	*		
			C072074		64	56	8	4			4				1-16			
			C072058		48	36	12	3				3			1-16			
			C072257		48	20	28	3				4			1-12	*		
							448	332	116	28	3	13	7	7	0	0		
			C072261		48	30	18	3			4				1-12	*/★		
			C072338		56	28	28	3.5				4			1-14	*/★		
			C072260		48	30	18	3				3			1-16	*/★		
			C072371		48	30	18	3				3			1-16	*/★		
			C072157		48	30	18	3			3				1-16	*/★		
			C072370		56	28	28	3.5			4				1-14	*/★		
								304	176	128	19	0	0	11	10			
				C073007		90	0	90	3			30				17-19	■	
				C073104		90	0	90	3				30			17-19	■	
				C073105		180	0	180	6					30		13-18	■	
				C073113		90	0	90	3					15		1-6	■	
				C073106	I	90	0	90	3					15		7-12	■	
								810	0	810	27	0	0	30	30	45	15	
				C072045		40	32	8	2.5			4						
				C072126		40	32	8	2.5			4						
				C072230		40	32	8	2.5			4						
				C072170		40	32	8	2.5			4						
				C072029		40	32	8	2.5				4					
				C072079		40	32	8	2.5				4					
				C072359		40	32	8	2.5				4					
				C072134		40	32	8	2.5				4					
								192			12							
				2792			145											

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	1.1	1.2	1.3	2.1	2.2	2.3	3.1	3.2	3.3	4.1	4.2	5.1	5.2	5.3	6.1	6.2	6.3	7.1	7.2	8.1	8.2	8.3	9.1	9.2	10.1	10.2	10.3	11.1	11.2	12.1	12.2
I II III	L	L	M											L	M	M	M	M	M	M											
I II III IV	L	L	L											L																	
	H	M	H																												
	L	H	H	H	H	H	L	L	L	L	L							L	L					L				L	L		
	H	L	H									L	L	L									L	L							
	M	L	H	M				H	H	M													L	L				L	L	L	
	M	L	M	L								L								L										L	L
I II III IV	H	H	H	H	H	H				M	M						L	L					L	L						L	L
	H	H	H	H	H	H	M	M	M	H	H							L	L						M	M	M			M	M
	H	H	H	H	H	H	M	M	M	H	H							L	L						M	M	M			M	M
	M	L	M									M	M	M	M			L	L					L				L	L		
	L	L	M	L	M	L				H																				L	L
I II	M	H	L				H	H	H	M	M														M	M	M			L	L
	L	L	L	M	L	M	H	H	H	H	H									L	L	L	M	M	M	M	M	L	L		
	L	L	L	M	L	M	H	H	H	H	H									L	L	L	M	M	M	M	M	L	L		
I II	H	H	M	M	M	M	L	L	L	H	H							L	L				L	L				L	L	L	L
	L	L	L	L	L	L	M	M	M			M	M	M	M	M	M			H	H	H						L	L	L	L
	L	L	L	L	L	L	M	M	M			M	M	M	M	M	M			H	H	H						L	L	L	L
	H	H	H	M	M	M	M	M	M	M	M				L	L	L	M	M				H	H	L	L	L	M	M	M	M
	L	L	L	M	M	M	L	L	L			M	M	M	M	M	M	L	L	M	M	M								L	L
	L	L	L	L	L		M	M	L	L		L			L					L			M	M	L	L		L	L	L	L

	1.			2.			3. SEQ			4.		5.			6.			7.		8.			9.		10.			11.		12.	
	1.1	1.2	1.3	2.1	2.2	2.3	3.1	3.2	3.3	4.1	4.2	5.1	5.2	5.3	6.1	6.2	6.3	7.1	7.2	8.1	8.2	8.3	9.1	9.2	10.1	10.2	10.3	11.1	11.2	12.1	12.2
	L	L	L	L			M	M	M	M	M	M	M	M	H	H	H			H	H	H			H	H	H			L	L
	M	L	L	M	L	L	M	L	M	M	M	H	H	H	H	H	H	M	M	M	M	M	M	M	L	L	L	M	M	L	L
	L	L	L				L			M	M	L						L	L				M	M				H	H	M	M
	L	L	L	L						L	L	M					L											L	L	L	L
	L	L	L	M	M	L				M	M	L				L				L					L					L	L
	L	L	L	M	M	M	M			M	M	L	L		L	L	L	L	L	M	M	M	L	L				M	M	L	L
	L	L	L	M	M	L	M			H	H	H	H	H	H	H	H	M	M	M	M	M	M	M				M	M	M	M
	L	L	L	M	M	L	M			H	H	H	H	H	H	H	H	M	M	M	M	M	M	M				M	M	M	M
	L	L	L							M	M	H	H	H	H	H	H	H	H	M	M	M	H	H	L	L	L	H	H	L	L
	L	L	L	M	M	M	M	M	M	M	M	H	H	H	H	H	H	L	L	H	H	H	M	M	H	H	H	M	M	M	M
	L	L	L							M	M	H	H	H	H	H	H	M	M	H	H	H	M	M	L			M	M	L	L
	L	L	L				L			M	M	H	H	H	H	H	H	H	H	H	H	H	M	M	M	M	M			M	M
	L	L	L							L	L	M	M	M	M	M	M			H	H	H	H	H	H	H	H			M	M
	L	L	L							L	L	M	M	M	M	M	M			H	H	H	H	H	H	H	H			M	M
	L	L	L	L						M							M			M					M			M		L	L
	L	L	L	M	M	M				M	M				H	H		M	M	L	L	L	H	H	H	H	H	M	M	L	L
I	L	L	L	M	M	M				M	M				H	H		M	M	L	L	L	H	H	H	H	H	M	M	L	L

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1.																				
2.																				

(- 学年第 学期)

二级学院（部）：

填表日期： 年 月 日

附表 3:

(- 学年第 学期)

二级学院（部）：

填表日期： 年 月 日

1.

2.

附表 4:
